

Privacy policy
Ruger Expo Sp. z o. o.
of November 1, 2023

Ruger Expo Sp. z o. o. as the owner of the website www.rugerexpo.com, we make every effort reasonable efforts to ensure that your privacy is adequately protected. For implementation lawful (GDPR), transparent and secure processing of your data personal data, we adopt the following privacy policy.

Pursuant to Art. 13 section 1 and section 2 Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of natural persons in connection with the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (GDPR), we inform you:

1. General information:

- a. Personal Data Administrator within the meaning of the provisions of the regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 regarding protection of natural persons in connection with the processing of personal data and in the matter free movement of such data and repealing Directive 95/46/EC (OJ EU L 2016, No. 119) (hereinafter referred to as GDPR) is Ruger Expo Sp. z o. o., NIP: 954 27 37 670, REGON: 242940885, KRS: 0000420508, with headquarters 40-749 Katowice, ul. Woszczerowicza 25, e-mail: biuro@rugerexpo.com
- b. A user within the meaning of this Privacy Policy is a natural person using the Administrator's websites, including forms Administrator's contact details
- c. Contact in matters relating to the processing of personal data by Administrator: biuro@rugerexpo.com

2. Purpose of data processing by the Administrator.

- a. The User entrusts the processing of personal data to the Administrator for service purposes recruitment, inquiry or order placed via the contact form.
- b. Providing personal data by the User during contact is voluntary, a the data provided will be used (where applicable) solely for the purposes of:
 - a. Provide an answer.
 - b. Presenting the Administrator's offer.
 - c. Security of the Administrator's network systems (e.g. spam protection I DDOS attacks).
 - d. To measure audiences on the web.
 - e. Employee recruitment.
- c. Expressing consent by providing contact details is voluntary, but in some cases, failure to provide them may prevent the inquiry from being processed / order placed via the contact form.

3. Legal basis for data processing by the Administrator.

- a. Legal basis for the processing of personal data for the purposes specified in 2.b.a i 2.b.b. constitutes the User's consent (Article 6.1.a) of the GDPR), and/or Article 6.1.b) of the GDPR in if the User expresses willingness to conclude a contract.

b. The premise for the processing of personal data for the purpose specified in 2.b.c. is legal legitimate interest pursued by the administrator (Article 6.1.f) of the GDPR), and the basis legal regulations are Recital 49 of the GDPR and the Regulation of the Minister of Internal Affairs I Administration of 29 April 2004 on data processing documentation personal data and the technical and organizational conditions they should meet devices and IT systems used to process personal data.

c. The premise for the processing of personal data for the purpose specified in 2.b.d. is legal legitimate interest pursued by the administrator (Article 6.1.f) of the GDPR), and the legal basis is Art. 8 point 1 d) of the Regulation of the European Parliament and of the Council on respect for private life and protection of personal data in communications electronic means and repealing Directive 2002/58/EC (Privacy Regulation and electronic communications).

d. Personal data for the purpose stated in 2.b.e. are processed for the sake of desire concluding a contract (Article 6.1.b) of the GDPR), and the legal basis for the collected data is Art. 221 §1. Labor Code.

4. Scope of data processing by the Administrator

a. For the purposes indicated in 2.b.a and 2.b.b., to the extent that the User voluntarily provides, The administrator may process:

- a. name and surname (contact person)
- b. contact telephone number
- c. e-mail address for contact
- d. Internet domain address (and possibly other related data provided by the User)
- e. other data provided by the User

b. For the purpose stated in 2.b.c.:

- a. IP address
- b. meta data sent by the browser (or other end device connection to the Administrator's website)
- c. For the purpose specified in 2.b.d.:

- a. meta data sent by the browser

d. For the purpose stated in 2.b.e (recruitment), we will ask the person applying for employment to:

providing data such as: name and surname, date of birth, place of residence (address to correspondence), education and previous employment history.

e. Recipients of personal data and transfer of personal data to a third country:

a. User's personal data related to the purposes mentioned in points 2.b.a. down 2nd b.c. and 2.b.e. will be processed only by the Administrator.

b. Data related to the purpose in point 2.b.d. will be processed by the Administrator and partner, Google Inc. based in the USA, whose tool for measuring online audiences web (Google Analytics) is used by the Administrator. This data is anonymous and is not shared further.

c. Google, which provides online audience measurement services for the Administrator web, has joined the EU-US Privacy Shield Agreement, and in accordance with by decision of the European Commission of 12 July 2016 IP/16/216 transfer of data personal data to entities based in the United States that have joined the above-mentioned agreement, ensures an adequate level of protection of personal data, in accordance with Art. 45 GDPR;

f. The User's personal data may be made available to entities from the capital group the Administrator and the Administrator's partners with whom the Administrator cooperates, combining products or services. If you enter into cooperation, your data may also have access of subcontractors (processing entities), such as: accounting companies, hosting companies.

5. Rights of the User whose data is processed.

a. The User has the right to:

a. access to your personal data,

b. rectification of personal data,

c. deletion of personal data,

d. restrictions on the processing of personal data

e. transfer of personal data

f. object to the processing of personal data

g. Withdrawal of previously expressed consent to the processing of personal data

b. To exercise their rights, the User should send an e-mail to the following address:

given in 1.a., letter to the registered office address given in 1.a. or contact us by phone at number given in 1.a.

c. The Administrator fulfills the User's request immediately, provided that deleting or limiting the possibility of data processing may affect the possibility or scope of proper handling of the submitted inquiry/order.

6. Period of personal data processing by the Administrator.

a. The Administrator stores Users' personal data for a period no longer than this is necessary to process your inquiry/order, including preparation personalized commercial offer and enabling the Administrator to execute his duties.

b. At any time, the User may submit a request to delete his data personal data. In this case, they will be deleted immediately, but this may happen result in interrupting the processing of the submitted query.

7. Information stored on the User's end device (Cookies).

a. To ensure the proper operation of the website, and in particular to adapt the content website and advertisements to the User's preferences and optimize the use of the website The administrator can use the capabilities of the end device to process and storage and may collect information from the User's end device.

b. The data described in point 1 will be used by the Administrator only to the extent necessary necessary to provide the services requested by the User and for protection network systems.

c. The User can decide what data will be sent to the Administrator changing your browser settings (e.g. blocking the saving of cookies).

d. The website uses scripts that analyze network traffic (Google Analytics) provided by Google Inc based in the USA, (Google Ads) provided by Google Ireland Limited based in Ireland, (Facebook) provided by Facebook Ireland Ltd. based in Ireland. These scripts can be saved on his device final data (e.g. cookies). The user may not consent to this by blocking cookies and other data from third-party websites in your browser.

- e. Instructions on how to change the settings described in items 3 and 4 can be found in browser settings, its user manual or on the manufacturer's website.
- f. The user can delete cookies at any time using the available functions in the web browser he uses. Restricting the use of cookies may affect some of the functionalities available on the website.
- g. To opt out of displaying personalized Google ads (Ads and others) in based on the use of the Website, the User may make appropriate changes to ad settings using the tool available at <https://adssettings.google.pl/authenticated> and clear cookies in your browser website. Opting out of displaying personalized Facebook-based ads use of the Website, the User may make appropriate changes to the settings ads using the instructions provided at <https://www.facebook.com/help/1075880512458213/> and clear cookies in your web browser. Blockages collecting data through Google analytical tools (Analytics, Optimize and others) and Facebook, the User can disable acceptance in his browser settings cookies and data of external websites, clear cookies in web browser, use add-ons that block tools (e.g. <https://tools.google.com/dlpage/gaoptout/?hl=pl>) or use the Website in a browser mode without saving information in cookies.
- h. more information about cookies can be found on the website: <http://wszystkoociasteczkach.pl/>

8. Filing a complaint:

- a. The user has the right to object to the processing of his/her data personal data, on the basis of which the Administrator will stop processing the data indicated scope/purpose. To object, please send a message as follows described in point 5.b.
- b. The User has the right to lodge a complaint against the Administrator with the supervisory authority, which is the President of the Personal Data Protection Office.

9. Obligations of the Administrator

- a. The Personal Data Administrator undertakes to take security measures processing of personal data to the extent specified in the Act, in particular undertakes to:
- b. Securing data against disclosure to unauthorized persons, removal by an unauthorized person, alteration, damage or destruction.
- c. Allowing only persons who have personal data to process them authorization issued by him.
- d. Ensuring control over the correctness of personal data processing.
- e. Keeping records of persons authorized to process personal data, exercise particular care to ensure that persons authorized to process these kept the data secret, also after the Administrator's implementation was completed, including by informing them of the legal consequences of the breach confidentiality of data and receiving declarations on the obligation to keep these secrets data.
- f. Maintaining documentation describing the method required by law processing of entrusted personal data and technical and organizational measures ensuring protection of the processing of this data, in particular: the Registry Data Processing Processes, Personal Data Security Policy and Management Instructions for the IT System used for Data Processing Personal.
- g. Ensuring that IT and telecommunications devices and systems used for processing of personal data, were consistent with the requirements of the Ministry Regulation Internal Affairs and

Administration of 29 April 2004 on documentation processed personal data and technical and organizational conditions devices and systems should respond.”